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YEPP calls for:

1. A ramping up of the public relations efforts of the Conference on the Future of Europe including a social media campaign and a roadshow spanning all European countries.
2. A campaign that focuses on the success stories and core aspects of Europe: and therefore, inspires people to contribute their ideas to ensure prolonging of the gigantic project of Europe.
3. A concentrated initiative of all the agencies and stakeholders involved to encourage and motivate the participation of so far less well represented groups of citizens.
4. Getting the show on the road, Europe!